

Jim DeCoste, President

Seventeen years ago, a chance encounter led Jim to a career in the Mortgage industry and he hasn't looked back since. In addition to his position as President of CMBA Atlantic, Jim is owner and principal broker of Dominion Lending Centres Maritime Mortgage Group based in New Glasgow, Nova Scotia with a team of 14 brokers extending into New Brunswick and Prince Edward Island.

Jim's advice for success to brokers is to learn as much as you can about the products available, take the time to understand the different lender guidelines and stay up to date on government regulations.

His plan for CMBA Atlantic is to build on its three-pillar foundation of providing brokers with educational and professional development opportunities; maintain communication with regulators through government relations and advocacy; and raise public awareness of the importance of mortgage brokers and the mortgage industry to mortgage consumers.