

## **Daniel Cox, Vice President**

Daniel brings a wealth of experience and a deep commitment to advancing the interests of mortgage brokers across the region. With a career spanning 15 years in the finance industry and dedicated service in the mortgage sector for 5 years, Daniel has established himself as a respected leader and advocate.

Prior to his career in finance, Daniel served as a Naval Air Traffic Controller in the Canadian Armed Forces, where precision and camaraderie were integral to his service. These values continue to guide him in his current role as Team Leader of Mortgage Alliance - United Group, ensuring that accuracy and collaboration remain at the forefront of his endeavours.

At Mortgage Alliance - United Group, Daniel leads with a passion for both the industry and the community it serves. His advocacy extends beyond professional interests, as a devoted family man to his wife and business partner, and proud father to five wonderful children. Family values are not just a personal cornerstone but also a driving force in his professional life, shaping his dedication to fostering a supportive and inclusive environment for mortgage brokers across Atlantic Canada.